

...being conscious of great partiality in our own favor, we are particularly pleased with anything, that confirms the good opinion we have of ourselves, and are easily shocked with whatever opposes it.

A Treatise of
Human Nature
David Hume

Reason, being cool and disengaged, is not motive to action, and directs only the impulse received from appetite or inclination, by showing us the means of attaining happiness or avoiding misery...